

# Smoke-Free Knoxville 2016-2019 Action Plan Highlights 2016-2017



Goal: Decrease tobacco use among youth and pregnant women

Objective: Decrease smoking among high school students in Knox County. *TU 1\**

#### Progress/Highlights

- Coalition partners helped build the Powell Station Disc Golf course with customized educational smoke-free signage, which will enhance Powell High School's physical education program (*TU 1.1*)
- Coalition partners engaged over 500 students, 80 faculty and 30 parents at Whittle Springs Middle School for anti-tobacco activities in November 2016 (*TU 1.2*)

Objective: Decrease smoking among pregnant women in Knox County. *TU 2*

#### Progress/Highlights

- Under the Knox County Health Department's Power to Quit program, 33% of participants report being smoke-free at their first postpartum doctor visit. Of women one to five months postpartum still actively enrolled in the program, 75% (total 20 women) report being non-smokers (*TU 2.1*)

\*Letters and numbers in italics refer to an internal performance metric system.

## Executive Committee of Smoke-Free Knoxville Partners



For more information about Smoke-Free Knoxville, go to <http://www.smokefreeknoxville.com>.

For more information about the Together Healthy Knox initiative, go to [healthyknox.org](http://healthyknox.org).

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